

The Mattress Factory encourages you to continue the discussion about art within your own social networks and Internet communities. Below are some places where you can not only view, but participate in Mattress Factory experience when you're not here with us at the museum.

In other words, **Friendship v2.0**



To join the Mattress Factory's interactive community, visit <http://www.mattress.org> and click "**FRIENDSHIP v2.0**"

SCREENtxt is a live txt message (SMS) stream sent by Mattress Factory visitors and museum staff.

Post questions, comments and photos about the Mattress Factory to a display screen in the museum lobby in real-time directly from your mobile device.

Standard txt messaging rates apply. Out of respect for other museum visitors, please turn your device to its vibrate setting.

Thank you.



SCREENtxt is made possible through a partnership with **brightkite**
 MORE INFO: www.brightkite.com

SEND ALL TXT COMMANDS TO 80289

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POSTING	SAY message posts a note to your current place Shortcut for "SAY" example !hi there <i>! message</i>	POSTPHOTO Gets instructions for posting photos
PLACES	WHO Lists users at your current place PASTVISITORS Lists previous visitors at current place	FRIENDS + USERS
MSG username message	NAME username Sends a direct message to specified user Shortcut for "MSG" ex. M hiro hello there Changes your username	NOTIFICATIONS
ON Turns notifications on	OFF Turns notifications off	CANCELING YOUR ACCOUNT
STOP Disables your account and asks you to confirm before deleting	MOBILE SITES Visit the mobile site at m.brightkite.com Visit the iPhone & Android site at i.brightkite.com	

- 1 Simply txt "@MF" to 80289. You will receive an immediate txt message confirming you are at the Mattress Factory museum.
- 2 Choose a username. Txt "**Name username**" to 80289. We recommend you use your first name with a 4-digit number attached to the end (i.e. John1234). You will receive a message confirming availability of your username.
- 3 Tell us what you think. Txt "**SAY message**" (i.e. SAY Hello everyone) and your message will be broadcast to the SCREENtxt display wall in the museum lobby. You may also receive reply messages from other museum visitors and MF staff on your mobile device.
- 4 Txt "**POSTPHOTO**" to 80289 to receive instructions about how to post a photo to the SCREENtxt display wall.
- 5 When leaving the MF, or at any time during your visit, txt "**OFF**" to 80289 and the only future txt you will receive will be one final opt-out message.